

TRIFECTA®
GROWTH INSTITUTE
TRAINING • LEADERSHIP • COACHING

Ready to Transform YOUR Leadership?

From Special ForcestoBusinessLeadershipExcellence

The Green Beret Approach

For leadersreadytodefinethemselvesandleadwithimpact

Start Your Leadership Transformation

SCAN

CONTACT

Call: 720-780-0481
to discuss your goals or for a group of 10 or more

Visit:

https://TrifectaGrowthInstitute.com/Shaping-Your-Leadership-Identity/

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Shaping Your Leadership Identity

The Green Beret Approach to Leadership Development

This course transforms Special Forces leadership principles into strategies for today's business leaders.

MODULE OUTLINE

- Kickoff Meeting
- Introspective
- Self-Awareness
- What is Leadership to Me
- The Leader I Want to Be
- Becoming the Leader I Want to Be
- Capstone: Leadership Profile Development

KEY BENEFITS

- Discover and define your authentic leadership identity
- Build a leader profile that communicates who you are and what you stand for
- Strengthen trust and credibility across your teams
- Align your leadership actions with organizational goals
- Shape your organizational culture with intention

Register Now

"Leadership isn't given—it's forged." *- Rod Cruce*



Contact Rod directly:
rcruce@trifecta-growth.com

About Your Instructor

Former Green Beret Rod Cruce helps you discover and define your authentic leadership identity, master decisive action, and build elite-level resilience to thrive—and lead—in today's competitive business battlefield.

Leadership isn't just about titles, it's about knowing who you are, what you stand for, and how to set expectations.

Act now! Limited enrollment