



# Ready to Transform **YOUR** Leadership?

From Special Forces to Business Leadership Excellence

**The Green Beret Approach**

*For leaders ready to define themselves and lead with impact*

## Start Your Leadership Transformation

SCAN



Next cohort begins 2/4/26  
• Limited enrollment

CONTACT

Call: 720-996-0394

to discuss your goals or for a group of 10 or more

Visit:

<https://TrifectaGrowthInstitute.com/Shaping-Your-Leadership-Identity/>

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# Shaping Your Leadership Identity

## The Green Beret Approach to Leadership Development

This course transforms Special Forces leadership principles into strategies for today's business leaders.

### MODULE OUTLINE

- Kickoff Meeting
- Introspective
- Self-Awareness
- What is Leadership to Me
- The Leader I Want to Be
- Becoming the Leader I Want to Be
- Capstone: Leadership Profile Development

### KEY BENEFITS

- Discover and define your authentic leadership identity
- Build a leader profile that communicates who you are and what you stand for
- Strengthen trust and credibility across your teams
- Align your leadership actions with organizational goals
- Shape your organizational culture with intention



**Register Now**

*“Leadership isn’t given—it’s forged.” - Rod Cruce*



Contact Rod directly:  
rcruce@trifecta-growth.com

### About Your Instructor

Former Green Beret Rod Cruce helps you discover and define your authentic leadership identity, master decisive action, and build elite-level resilience to thrive—and lead—in today's competitive business battlefield.

Leadership isn't just about titles, it's about knowing who you are, what you stand for, and how to set expectations.

**Act now! Limited enrollment**