



# What Does Your Leadership Presence Say About **YOU?**

From Special Forces to Business Leadership Excellence

## **The Green Beret Approach**

*For leaders ready to define themselves and lead with impact*

Elevate **YOUR** Leadership Presence **NOW!**

### SCAN



Register now for the next cohort  
Limited enrollment

### CONTACT

Call: 720-996-0394

to discuss your goals or for a group of 10 or more

Visit:

<https://TrifectaGrowthInstitute.com/Mastering-Leadership-Presence>

Email:

[info@trifecta-growth.com](mailto:info@trifecta-growth.com)

# Mastering Leadership Presence

## The Green Beret Approach to Leadership Development

This course transforms Special Forces leadership principles into strategies for today's business leaders.

### MODULE OUTLINE

- Kickoff Meeting
- What is Leadership Presence?
- Overcoming Leadership Presence Challenges
- Leadership Presence in Action
- Leading with Presence
- Capstone Final Project

### KEY BENEFITS

- Show up as a leader people trust
- Stop the habits quietly costing you credibility
- Stay composed and grounded under pressure
- Spot leadership strengths and gaps in others
- Influence people and outcomes without a title
- Know where you are in your leadership journey — and what's next



Register now

*“Leadership isn’t given—it’s forged.” - Rod Cruce*



### About Your Instructor

Former Green Beret Rod Cruce helps you discover and define your authentic leadership identity, master decisive action, and build elite-level resilience to thrive—and lead—in today's competitive business battlefield.

Leadership isn't just about titles, it's about knowing who you are, what you stand for, and how to set expectations.

**Act now! • Limited enrollment**

Contact Rod directly:  
rcruce@trifecta-growth.com